

Ashu Jarwal

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Objective

Detail-oriented **Research Analyst** with **5+ years of experience** in market research, competitor analysis, and handling large datasets. Skilled in **SQL, Advanced Excel, and Power BI** to transform data into actionable insights. Expertise in secondary research, trend analysis, and preparing structured reports for decision-making.

Professional Experience

Vaco Binary Semantics LLP – Gurugram, Haryana

Research Analyst | Mar 2021 – Jul 2025

- Conducted market and competitor trend analysis to identify growth opportunities.
- Managed large datasets for research projects, ensuring accuracy and consistency.
- Delivered data-driven reports to stakeholders under tight deadlines.
- Used **SQL, Excel, and Power BI** for data extraction, cleaning, and visualization.

GlobalLogic Technologies Pvt. Ltd. – Gurugram, Haryana

Research Analyst | Nov 2018 – Feb 2021

- Analyzed and validated data to improve search engine accuracy.
 - Conducted competitor analysis and delivered trend-based insights.
 - Collaborated with cross-functional teams to prepare structured research reports.
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Projects

- **Market Trend Dashboard (Power BI):** Built interactive dashboard to track competitor growth and market trends.
 - **Research Data Repository (Excel + SQL):** Automated dataset validation and reporting system for research teams.
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Education

- **M.Sc. Mathematics & Computer Science** – NIT Arunachal Pradesh (2016–2018)
 - **B.Sc.** – Banasthali University, Rajasthan (2013–2016)
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Skills

- **Research & Analysis:** Market Research, Competitor Analysis, Trend Analysis, Secondary Research
 - **Tools:** SQL (MySQL, SQL Server), Excel (PivotTables, VLOOKUP, VBA), Power BI (Dashboards, DAX, Power Query)
 - **Data Handling:** Dataset Management, Cleaning, Validation, Statistical Analysis
 - **Reporting:** Research Reports, Business Insights, Data Visualization
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Achievements

- Selected for **IISc Bangalore Summer Fellowship (2017)** – Research on *Comparison between ANN and SVR using suspended sediment load.*